



## MBA with majors in:

- Finance
- Marketing
- General Management

### **Partners: SOLVAY BRUSSELS SCHOOL OF ECONOMICS AND MANAGEMENT (SBS-EM) - UNIVERSITE LIBRE DE BRUXELLES**

Solvay Brussels School of Economics and Management (SBS-EM of the ULB) started its history from over a century ago. Being the most prestigious business school in Belgium, SBS-EM is ranked amongst the best 25 business school in Europe by the Financial Times. Its Executive MBA is ranked 75 in Top 100 best EMBA in the world.

### **NEU-SBS Part-time MBA – Best return on your career investment**

This is the cooperative program between NEU and SBS-EM of the Vietnam-Belgium Master Programs which has been started since 1997. The program objective is to provides students with an in-depth understanding on specialized areas of business management and leadership and management approaches, views and skills.

After a decade, the program is continuously updated with the rapid development of a developing economy in globalization. To date, there are 400 Masters graduated from the program. Most of them are working in major organizations and companies and have been promoted. Graduates from the Vietnam – Belgium Part time MBA are highly appreciated for their professionalism, leadership skill and adaptability to the global business environment.

#### **International recognition on quality and prestige**

- Prestigious and experienced professor of SBS lecture face-to-face.
- Accredited by EQUIS
- NEU tutors analyze the application of theory into Vietnamese practice and facilitate students in understanding lectures.

#### **Degree is recognized globally**

- Part-time MBA degree is granted by SBS-EM,
- Degree is recognized in Vietnam, Belgium and all over the world.

#### **Reasonable cost**

At a cost of 9,000 USD, the program is very reasonable comparing to other MBA programs in Vietnam that are of the same level of quality and prestige.

#### **Global alumni network**

Graduates from the NEU-SBS part-time MBA will join the 4000 member MBA alumni network of SBS-EM all over the world. In Hanoi, the Viet-Bi Alumni Club includes more than 600 members working in all areas of the economy. The alumni network provide information and cooperation opportunities.

### **Course structure**

Base MBM courses

MBM Specialization courses



- Accounting & Introduction to Corporate Finance
- Corporate Finance
- Business Planning
- Marketing
- Strategic Management
- Human Resources Management
- Social Law
- Management and Organization
- Entrepreneurship & New Ventures
- Business Law
- Innovation & Property Rights
- Role of the State in the Economy

#### Finance

- Banking
- Financial Markets
- Mergers & Acquisitions
- Information Systems Strategy

#### Marketing

- Strategic & Operational Marketing Management
- Market Research, Business Information Systems & Competitive Intelligence
- Customer Relation Management
- International Marketing Strategies

#### Business Management

- Any 04 elective courses from above

### Contact:

#### Faculty of International Education, National Economics University

Office # 303, 307, Level 3, Building 6

Tel: 04-38697296; 04-36280280, ext 5629, 5641 or 04-38696974; Fax: 04-38691798

**Email:** [inforvietbi@neufie.edu.vn](mailto:inforvietbi@neufie.edu.vn), **Website:** [www.neufie.edu.vn](http://www.neufie.edu.vn), [www.solvay-ulb.org/](http://www.solvay-ulb.org/)

